

# EXPO ALFRESCO 2010

Hollywood's Food & Wine Festival  
Wednesday, April 28, 2010 --5:30 p.m. – 8:30 p.m.

## RESTAURANT PARTICIPATION FORM

***Must submit with payment by April 17<sup>th</sup>***

We sincerely appreciate your restaurant's participation in this event and will provide you with the following for the total

- 10 x 10 canopied tent serving area (set up in advance)
- Two 8' tables/one in front and one in the rear of the booth space.
- Cocktail napkins, tablecloth, plates and forks.
- And a check to the amount of \$100 to secure your participation which will be reimbursed the day of the event at check-in.

***The event will be held rain or shine.***

Completion of the Space Reservation Form specifically including the food items to be served will ensure inclusion in the EXPO ALFRESCO 2010 Program Guide

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To coordinate with the other participating restaurants, we ask that your preparation include the following:

1. A sufficient quantity of food to feed approximately 500 to 600 people.

We suggest that you bring samples of your most interesting and most popular menu items. We also suggest bringing menus, literature, and marked coupons so that you can track business from Expo.

2. Attractive platters and/or chaffing dishes with appropriate serving utensils.
3. Sufficient serving personnel.

In addition, participating restaurants must agree to the following terms and conditions:

1. Set-up may begin at **2 PM**. Food service must be ready by **3:00 PM** for inspection, and all restaurants must be ready to serve by **5:00 p.m.**

**Restaurants must remain at the event until 8:30 p.m.**

2. All platters, chaffing dishes and serving utensils must be removed immediately following the close of the event; each restaurant is responsible for clean-up of its area.
3. The Greater Hollywood Chamber of Commerce reserves the right to remove all or part of any exhibit deemed objectionable in its sole discretion.
4. Each participating restaurant will receive four admission wrist bands.

**Additional wrist bands may be purchased in advance for \$10 each.**

5. No voice or sound amplification may be used without prior written permission from the EXPO ALFRESCO 2010 committee.

6. All property taken to EXPO ALFRESCO 2010 by the participating restaurant is done so at the participating restaurant's own risk. The Greater Hollywood Chamber of Commerce shall not be held liable for any loss or damage due to any causes whatsoever, including theft, fire or accident.

7. The undersigned hereby releases The Greater Hollywood Chamber of Commerce and all of its directors, officers, employees and agents from all liability or damage incurred in connection with EXPO ALFRESCO 2010.

8. The undersigned agrees to attend an organizational meeting scheduled prior to the event at which specific issues related to parking, set-up, food service and tear-down will be discussed.

**The date of this meeting will be announced at a later date.**

9. The undersigned agrees not to sell any beverages 2010.

10. Electricity is provided for the **sole** purpose of lighting your area. A heavy duty, grounded, extension cord is required by the fire marshal.

The undersigned hereby agrees to the foregoing terms and conditions:

Company: \_\_\_\_\_ By: \_\_\_\_\_

Address/City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

**Payment: \$100 For: Expo Alfresco Restaurant Booth**

**Circle:** MasterCard/Visa/AMEX/Discover **Expiration Date:** \_\_ \_\_ / \_\_ \_\_ **V-**

**Code:** \_\_ \_\_ \_\_ \_\_

Credit Card Number: \_\_\_\_\_

\_\_\_\_\_  
Name Shown on Card:

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

\*\*\*Please sign and return to The Greater Hollywood Chamber of Commerce

330 N Federal Highway, Hollywood, FL 33020 or fax (954)-923-8737 attn: Marie Suarez\*\*\*

For more information please call 954.923.4000 or visit our website [www.expoalfresco.com](http://www.expoalfresco.com)